Add value to every event

Make it memorable.

You have spent months organising every detail of your conference or seminar. The speakers are organised and the papers are all in.

The venue and catering is exactly as you want it and the delegate numbers are swelling as the day approaches. However, the conference itself is a little flat and lacks the pizzazz that would make it memorable. Why? You made the mistake of not anchoring your event around an engaging and entertaining, professional MC.

“Gerry Gannon is the best MC I have worked with.”
Nikki Graski, EventEdge International

“Gerry puts considerable effort into his preparation for an event so that he is fully acquainted with the subject matter.”
Don Pearce, Managing Director, Promaco Conventions
Duties of an MC

- Ensures the programme runs to time
- Introduces and thanks speakers
- Ensures sponsors and others are acknowledged
- Facilitates question & answer sessions
- Provides housekeeping information to delegates
- Ensures the presentation of the conference runs smoothly
- Provides a professional & humorous dimension to the conference
- Hosts social functions & gala dinners

Who is Gerry Gannon?

Gerry Gannon is an experienced conference MC having officiated at over 100 conferences, conventions, workshops and seminars in the past five years. His reputation grows as does his demand amongst new and existing clients.

Thorough research and preparation together with the ability to quickly grasp complex issues ensures your event will be handled with aplomb and professionalism.

Having worked with live audiences for over 25 years, Gerry Gannon has a terrific ability to entertain and engage an audience in conference proceedings.

Gerry writes a script that is specifically crafted for each event. He is also adept on his feet and can ad lib when the occasion demands it. A quick wit – a legacy of his Irish background – ensures conferences are enjoyable as well as meaningful.

Gerry is a member of Meetings & Events Australia (MEA) and is active on its committee in WA. He is also a member of the Perth Convention Bureau, Tourism Council WA and the Australian Institute of Company Directors.

Panel Facilitator

Gerry’s background as a radio and television current affairs broadcaster lends itself to his proficiency as a panel facilitator/moderator. His research is thorough and meticulous, leading to a lively and informed handling of the issues. He quickly grasps concepts and leaves audiences feeling that they have been informed as well as entertained.

Why engage Gerry Gannon?

Gerry Gannon is a competent master of ceremonies who can add a professional dimension to any occasion.

He can infuse your conference or seminar with flair and pizzazz and allow organisers and committee members to participate in the conference in other more relevant ways. He will run the programme to time, properly introduce speakers, ensure speakers gifts are presented and enliven the conference with humour.

With a background in broadcast journalism Gerry will also run the Q&A session after keynote speeches. Gerry will also ensure that your sponsors are adequately and properly acknowledged during the conference.

As an MC, Gerry Gannon has a presence and a confidence that commands the attention of the audience.

Ask to see references from his previous clients and don’t be afraid to call referees to double check.

As a professional conference MC, Gerry prides himself on being thoroughly researched and, where possible will be available to meet with you and your committee at least once prior to the conference to discuss the event.

In short, Gerry Gannon adds real value to your conference or event!

See a list of some of his clients at: www.gerrygannon.com.au/conferenceFacilitation.html
**Testimonials**

“A message of thanks for doing such a wonderful job as MC for our Technology Park 20th Anniversary Conference. You helped generate the discussion and make it really interactive... plus you were very entertaining!”

*Carmel Lyttleton, DOIR, WA*

“Gerry puts considerable effort into his preparation for an event so that he is fully acquainted with the subject matter”

*Don Pearce, Managing Director, Promaco Conventions.*

“Thanks for making a great conference even better. So many people had positive comments about your involvement. It was brilliant.”

*Phil Hogan, ISAS*

“Thank you so much for your efforts at the Western Rescue Symposium. Your professionalism, wit and great sense of timing was appreciated by us all. Feedback from the symposium has been extremely positive and there have been many favourable comments on the role you played in making the tight program such a success. Thank you!”

*Russell Stevens, Fire and Emergency Services Authority of WA (FESA)*

“At the recent Babies to Blokes Conference Gerry did an excellent job as MC. He was well informed on the presenters and subject material and his wit and knowledge kept everyone engaged and focused on the program”

*Julian Krieg, Convenor, Babies to Blokes Conference.*

“Gerry Gannon is the best MC I have worked with. He is funny, professional, vibrant, engaging, extremely accommodating, supportive and knows how to generate audience participation and is a fantastic interviewer.”

*Nikki Graski, EventEdge International*

**Booking Information**

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